

LIA LARREA

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EDUCATION

The Art Institute of California - San Francisco, Bachelor of Fine Arts, Fashion Design, December 2012

- President's List Recipient, 4.0 GPA (2010- 2012)
- LEAD Member (06/2011- 2012)
- Alpha Beta Kappa (10/2011- 2012)

Palm Beach State College: AA Business Administration and Marketing, 8/2007- 12/2009

- Honors College Member (2007-2009)
- Phi Theta Kappa Member (2008-2009)

FASHION INDUSTRY EXPERIENCE

Circa Corporation - San Francisco, CA (10/2012- present)

Product Development Intern- Supports product development team with sourcing materials, executing design packs, checking in and labeling samples, hardware, and preparation for client meetings. This includes ordering and developing materials, reviewing, labeling, sending samples, and archiving materials/samples.

Calvin Klein Performance - San Francisco, CA (05/2012- present)

Team Manager - Responsible for team building and development to achieve daily sales goals. Accountable for a variety of tasks including operations, product and trend knowledge on athletic wear line, supply orders, scheduling, loss prevention, opening and closing procedures, and excellent customer service.

Harvey Milk Arts Center - San Francisco, CA (08/2011- present)

Recreational Arts Leader- Assists educational team with sewing classes and events for a variety of programs regarding art and culture. Helps individuals develop their skills, leads activities, communicates with different departments to organize the facility, provides customer service at front desk, answers phone calls and delivers messages.

LD Bags - Petaluma, CA (10/2011- present)

Freelance Designer (Handbags) - Works together with head designer to develop sketches, create and adjust patterns, cut pieces, and sew a variety of styles for leather handbags and accessories. Sources materials, analyzes trends, and provides research for evaluation of new silhouettes and models. Manages construction deadlines and customer orders.

Alonzo King, Lines Ballet - San Francisco, CA (04/2012, 10/2012)

Wardrobe Assistant- Responsible for the preparation of company's costumes before curtain. This includes fitting and making adjustments, sewing, pressing, steaming, and aiding ballet members during performance.

Lincoln Automotive TV Commercial - San Francisco, CA (12/2011)

Fashion Illustrator- Developed fashion illustrations through concept. Sketched to portray aesthetic theme of commercial. Provided a variety of illustrations with different media in a timely and productive manner.

Kajan Padraig- San Francisco, CA (03/2011- 06/2011)

Intern Assistant Designer- Worked together with head designers to develop flats, sketches, adjust patterns, sew, cut pieces, assist with fittings, technical work, copying, faxing, and organizing files and business materials.

Sir Surrey - La Vie en Rose Music Video- San Francisco, CA (02/2011)

Costume Designer- Designed costumes by developing sketches, illustrations, samples, sewing garments, and building structures to portray the overall feel and purpose of the artist's work. Attended artistic meetings to analyze work progress and communicate with members of the team.

AWARDS AND ACHIEVEMENTS

Simon Fashion Show Now, Design Wars- San Francisco, CA (10/2012)

- First Place for Best Garment

BACPC Fashion Show - San Francisco, CA (09/2012)

- Featured Designer

AI Fashion Show, What's Next, Are You Ready to Wear?- San Francisco, CA (06/2012)

- Best Overall – Runner Up (2nd Place)

Little Black Canvas, Illustration Competition - San Francisco, CA (09/2012)

- First Place for Best Illustration

SKILLS

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|-----------------------|--------------------|
| - Pattern-making | - Illustration |
| - Sewing | - Gerber |
| - Draping | - NedGraphics |
| - Adobe Photoshop | - Screen Printing |
| - Adobe InDesign | - Mood Boards |
| - Adobe Illustrator | - Trend Research |
| - Technical Design | - Spec Packs |
| - Concept Development | - Microsoft Office |

Languages: Fluent Spanish and English, proficient German.